



APPADVISOR.IE

MANAGEMENT CONSULTANCY
FOR TECH COMPANIES

What is LEAN?

It allows you to work smarter, not harder. It brings huge benefits to any business in a common sense way.

Is Lean suitable for my business?



If you thought LEAN was a programme for large manufacturing type organisations only – Think again! Traditionally Lean has been applied to larger companies but all of the underlying principles apply for every business.

What are the benefits for your business?

1. We identify issues together
2. We identify areas for improvement
3. We support you in implementation
4. You achieve savings and improvements
5. You become more productive and profitable
6. You are now Working Smarter Not Harder

How much does it cost?

The cost may be heavily subsidised by the lean start programme organised by your local enterprise office or Enterprise Ireland.

Lean is about being effective and efficient – doing things quicker, better, cheaper

Start today with a SMART look at your business - take measurements of current performance - decide on realistic and achievable improvements- make it happen- measure- improve again.

For more information on what Lean can do for your business, Contact Joe Today.



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What will we cover during the Lean project?

Here are a selection of areas we will examine in your business:

Wasted Time: Identifying areas that need your time, and reducing wasted time.

Clarity of Purpose: Knowing what your business is about and getting the team onboard.

Concentrating on what you can Control: Identifying what you can affect, and being effective.

Learning to say No: Having boundaries, sticking to your core business.

Being Clever with Credit: Making the rules on who and what, sticking to those rules.

Putting a Value on your Work: Making sure you are being profitably and not just busy.

Customer Listening: Listening to the right customers, others do not bring value to your business.

Protecting Profits: Knowing when not to discount and what to offer when you need to.

Clever Sales Strategies: Having a plan for repeat sales and customer loyalty.

Building Systems that Scale: Build processes and systems that are scalable for growth.

Understanding the Cycle of your Business: Learning where you are in the cycle and what to do next.

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What will we cover during the Lean project?

Recruitment Concepts: How to build a team effectively and pick the right talent.

Commercial Reality: Strategic look at costs and profits to see where change needs to happen.

Advisors: The value of having the right network around you to support and advise.

Priority: Knowing what success means to you and having your own agenda.

Measurement: How to know if you are doing well by putting measurements in place.

Knowing your Costs: Being aware of them, reducing them and building them into your pricing.

Planning and Implementation: Setting actions and defining responsibilities.



Mindset: Having a strategic business mindset rather than getting on with the day-to-day job.

Time Management: Meetings, smart goals, timings and wiser use of your time.

Gatekeeper: Controlling the budget to reduce risk and grow the bottom line.

Focus on Output: Recording work and effective project management.

Cashflow: Cash is king, putting protocols in place to ensure security.

Client Management: Identifying the clients you want to work with and pruning out the others.

Market Analysis: Benchmarking against competitors to see opportunities and challenges.

Revenue Streams: Getting more from existing customers in the right way.

Marketing: Presenting your business to the world in an impactful way.

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